

"Creativity isn't something you are, it's something you do."

Keynote speaker Karl Raats was born in Belgium in 1971. How to unlock the creative potential of people, whether they'd be his readers, customers, partners or students - this has always been his professional pursuit as a journalist, marketer, business developer and lecturer. So it seemed only logical that in 2006 he became a full time-trainer and facilitator of creative and innovative processes. As a certified de Bono trainer in Lateral Thinking, Buzan Licensed Instructor in mind mapping, post-grad in Creativity, Innovation and Change and a former partner at the Belgian Center for the Development of Creative Thinking, he worked with several thousand managers, entrepreneurs and PhD students worldwide.



Creative Thinking, Business Creativity

Expertise: Creative thinking, Business creativity, ...and that's the reason you are not creative, overcome creative blocks

Languages: English, Dutch



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