

### Success is not an accident

The race car driver Ellen Lohr takes her audience into the fascinating world of motor sports and lets them dive into the world of fuel and adrenaline! Being the first and so far the only female DTM Champion, the Global Topspeaker was able to hold her ground in a male domain. Thanks to more than 25 years of experience in motor sports, for instance in the Dakar Rally in 2013 and in truck racing, Ellen Lohr is an absolute expert in this field and has the past as well as the future of motorcars in her sight.



Professional racer, DTM race winner, Rally driver

Expertise: Motorsports, team work, future of the automobile

Languages: German, English

## LECTURES

- "150 left 4 minus" - communication, the pillar of success
- No pit crew - no title motivation&team-building in companies and racing

## PARTICIPANT FEEDBACK

*"We would like to thank you specifically for your inspiring and impressive presentation.*

*We know that you attend a large number of events every year in addition to your motorsport career. We were all the more pleased that your presentation was not characterized by routine, but was rather geared to our company, the festive occasion and the competition runs through our veins.*

*For this, our heartfelt thanks."*

Axel Tödt / Tecar International Trade GmbH

## HAPPY CUSTOMERS

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