

### A wave of enthusiasm. The stadium experience for companies

Ronny Leber is a firework of enthusiasm! And he shares and transmits this to tens of thousands when he presents the matches of the Austrian national soccer team live. He makes a stadium shake! Enthusiastic sports fans hang spellbound on his lips and let themselves be carried away to a wave of enthusiasm! The stadium announcer and TV anchorman Ronny Leber is a well-known and sought-after face on Austrian television. He knows how to bring the special goosebump feeling of a major sporting event to every event and can convey the feeling of burning for a common cause like no other. As a studied business economist, the transfer to the economy is easy for him and is an asset for every company!



Keynote Speaker and Presenter

Expertise: Enthusiasm, employee motivation, team spirit, target-setting

Languages: German, English

## LECTURES

- The fan principle: How to turn your customers into fans
- The stadium principle: Win together!
- the marathon principle: Top performance when it counts

## PARTICIPANT FEEDBACK

*"Exciting, rousing and stimulating are the first three words about the Stadium Principle. Ronny has a great charisma and you feel directly addressed, even if many people are sitting there. What was exciting for me was that I had nothing to do with sporting events before and could now immerse myself in a completely new world. It was also interesting how Ronny presented this in a great way and carried us along. I can take that into my next meetings. I also think the idea of Magic Moments is great - they stay in the memory and connect a group and I'll be happy to try that out."*

Bettina Legat / Peek & Cloppenburg

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